

FOR IMMEDIATE RELEASE

Boss Pet Introduces the Pugslie's Brand of New and Trendy Multi-Play Function Dog Toys

The Pugslie's line features the hottest patterns and materials, setting new trends for dog toys.

(Cleveland, OH) – July 1st, 2015-

Don't forget about Fido! Boss Pet will have its new line of Pugslie's dog toys that are brand new to the pet market and offer dog toys covering all of the major "food groups" of toys including soft/cuddly, tough/durable, treat dispensing, pull/tug, and fetch. The Pugslie's line is available in various design patterns covering today's top trends like neon, safari, and many other whimsical color combinations. The Pugslie's toy line also features a combination of materials in each toy offering multiple play functions (ex. soft and cuddly plush with squeaker and a rope tail for tugging); sure to bring hours of fun to any good doggie.

The MSRP's for the Pugslie line of dog toys ranges from \$5.99 to \$14.99.



-END-

ABOUT BOSS PET

Since 1936, Boss Pet Products, Inc. has manufactured and distributed high-quality pet products including restraints, tethering devices, health products and toys from beloved brands like KONG[®], Loving Pets[®] and Prestige[®]. Boss Pet is passionate about providing the innovative items and support that distributors need to stay ahead. As a full-line vendor, Boss Pet is committed to providing one-stop-shop service with fast turnaround, delivering what you need as soon as you need it.

Today, Boss Pet operates out of Cleveland, Ohio, and is a proud member of the American Pet Products Manufacturers Association. Boss Pet is a leader in pet tethering, pet health care products and total pet care distribution. Boss Pet is part of a family of Boss companies including Aries Manufacturing, Boss Manufacturing, Boss Canada and Galaxy Balloon.